

Nested logit or random coefficients logit?

A comparison of alternative discrete choice models of product differentiation

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Modified contraction mapping The printed version reports a typo in the equation of the modified contraction mapping.

This is the printed version:

$$f_j(\delta) \equiv \delta_j + \ln(s_j) - (1 - \rho) \ln(s_j(\delta)).$$

This is the correct version:

$$f_j(\delta) \equiv \delta_j + (1 - \rho)(\ln(s_j) - \ln(s_j(\delta))),$$

which dampens the original BLP function by $(1 - \rho)$.

All the rest follows as in the paper.